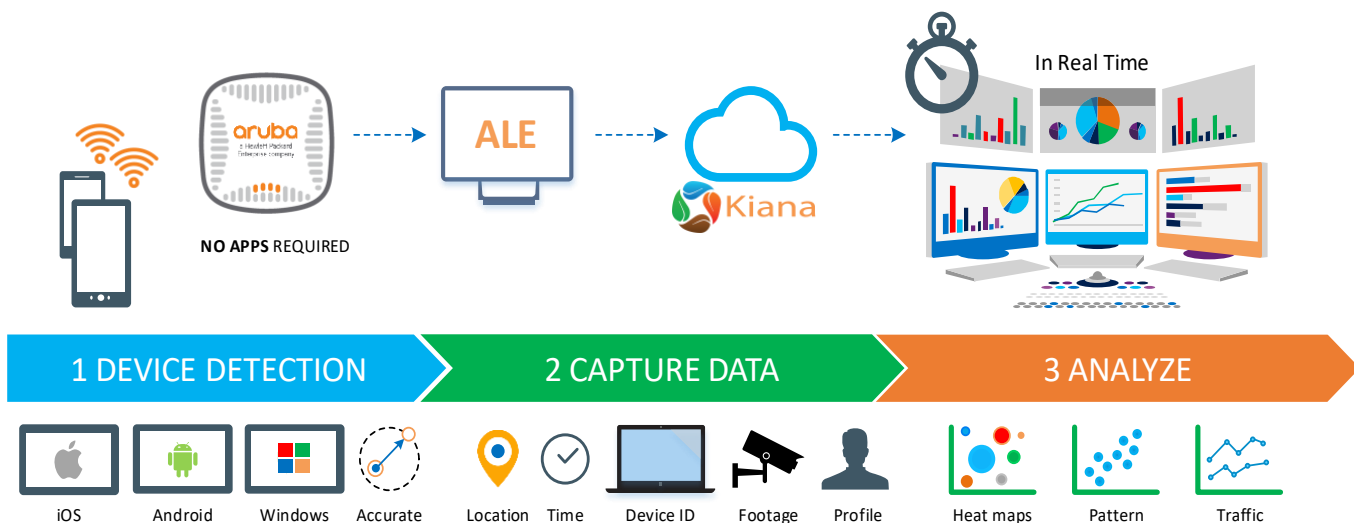# Analytics & Security Awareness

Kiana Analytics is a Big Data software and sensor fusion company.

We use advanced, patented technology to detect and monitor visitor behavior and trends.

Kiana provides a new depth of customer understanding through Presence Analytics and enhances physical security, optimizes operations and delivers Analytics, Safety, Security, Operations, and Management solutions for businesses worldwide.
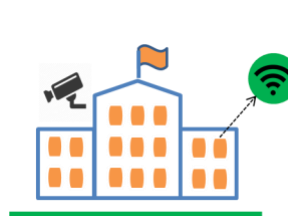
How Does It Work?

In Real Time

NO APPS REQUIRED

1 DEVICE DETECTION	2 CAPTURE DATA	3 ANALYZE

iOS	Android	Windows	Accurate	Location	Time	Device ID	Footage	Profile	Heat maps	Pattern	Traffic

Markets We Serve

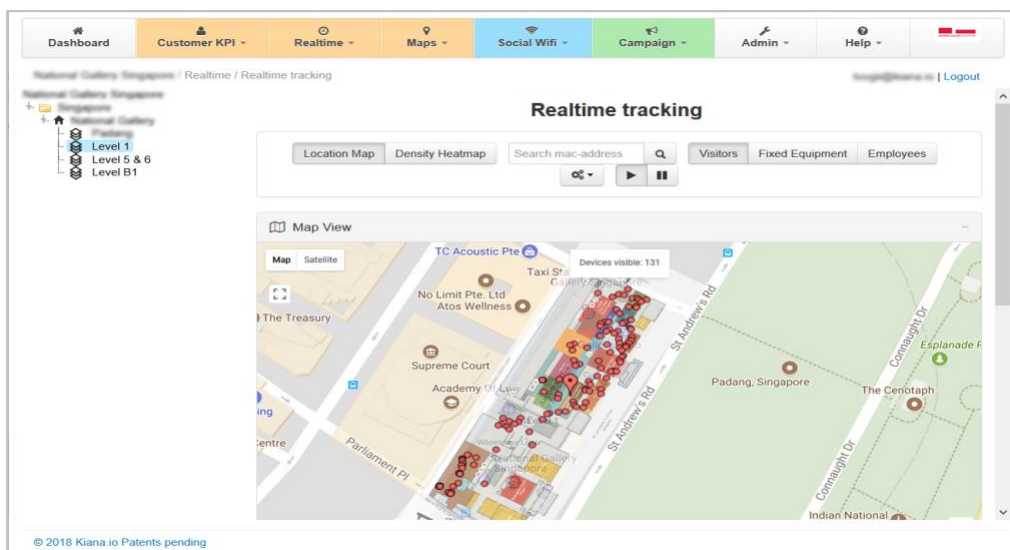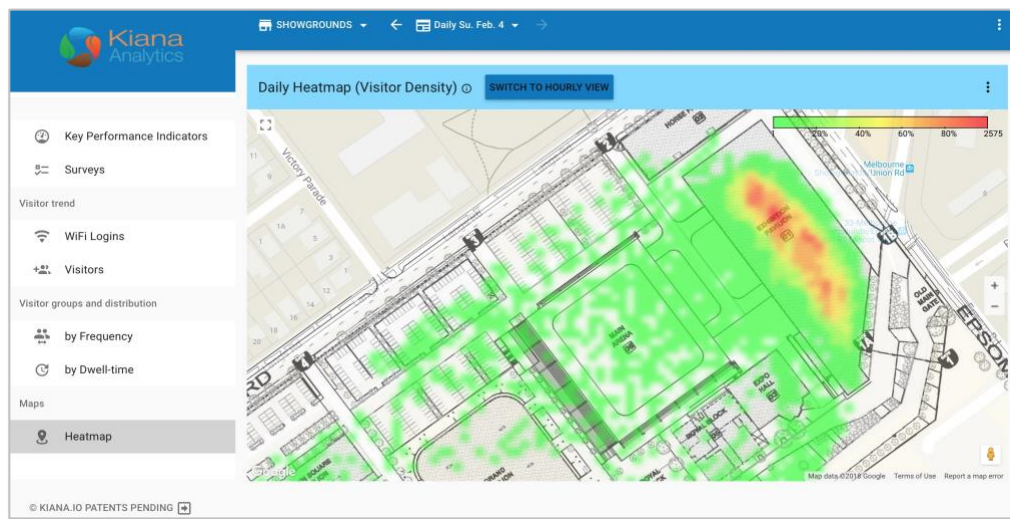**MALL**   **TRANSPORTATION**   **CORPORATE & CAMPUS**   **PUBLIC SPACES**

Kiana Engage

Customer engagement starts with knowing your customers

- Kiana's cloud-based SaaS system fully integrates with the Aruba Analytics and Location Engine (ALE).

- Kiana's engagement engine is continually collecting and assessing data needed to understand and influence visitor behavior from ALE.

- Collection of customer visitor rates, dwell time, conversion, bounce rates, merchant survey data, and marketing campaign results provide actionable intelligence for better decisions.

- Kiana Engage provides a platform to collect, analyze, assess and engage with visitors, employees, and customers.

Kiana Secure

Image-to-Device Video Surveillance

- Kiana Secure revolutionizes site safety and security that integrates Aruba ALE with video surveillance and queue management systems.

- Using Image to Device Association, tag person-of-interest, and receive alerts with corresponding images or video clips. Suspicious behavior tagging and geo-zone rules and notifications for security and operations teams are also included in the platform.

- Automated Video Footage Analysis enables security teams to quickly determine person-of-interest footage without depending on unreliable software-based video recognition.

- Mobile application connects and delivers actionable situational awareness to local teams.

- Forensic Analysis Tool includes foot-traffic/path analysis with associated images and video clips.